



SPONSORSHIP PACKAGES AT-A-GLANCE

**37TH ANNUAL CORPORATE
COUNSEL CONFERENCE
SAN ANTONIO, TX
FEBRUARY 15 - 17, 2024**

SPONSOR BENEFIT	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	MOBILE APP SPONSOR	PARTNER SPONSOR	PATRON SPONSOR	BENEFACTOR SPONSOR
Sponsorship recognition in all written and digital materials (at appropriate level)	▲	▲	▲	▲	▲	▲	▲	▲
Verbal recognition at Conference opening and closing events	▲	▲	N/A	N/A	N/A	N/A	N/A	N/A
Signage recognition throughout the Conference	▲	▲	▲	▲	▲	▲	▲	▲
Program Booklet Ad	Full	Full	Full	Half	N/A	Half	Qtr	Qtr
Conference speaking opportunities for attorneys (subject to expertise and availability)	Up to 3	Up to 2	1	1	N/A	1	N/A	1
Complimentary registrations to the Conference	6	4	2	1	N/A	1	1	1
Complimentary registrations for golf tournament attendees or up to \$200 credit towards a spa treatment (subject to availability)	6	4	2	1	N/A	N/A	N/A	N/A
Invitations to Private In-House Counsel Reception	3	3	N/A	N/A	N/A	N/A	N/A	N/A
Suite upgrade at the regular conference rate (subject to availability)	▲	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Spotlight for diverse attorneys on NBA CLS website and other media platforms	4	2	1	1	N/A	1	1	1
Sponsor "spotlight" on the NBA CLS website and other media platforms	▲	▲	N/A	N/A	N/A	N/A	N/A	N/A
CLE presentation opportunity for CLS Membership (post conference event)	▲	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement of firm/company marketing item in the Conference bags	▲	▲	N/A	N/A	N/A	N/A	N/A	N/A
Firm/company icon and hyperlink on the NBA CLS website	▲	▲	▲	▲	▲	▲	▲	▲
One (1) article published on the NBA CLS website and other media platforms or law firm alert/advisory emailed to CLS membership	▲	N/A	N/A	N/A	N/A	N/A	N/A	N/A

ADDITIONAL SPONSOR HIGHLIGHTS

Connect in-house counsel with the nation's best diverse outside counsel pool to develop key relationships and increase the diversity of outside counsel providers

Develop and retain diverse talent by providing meaningful business development, speaking opportunities and fellowship opportunities with diverse peers in a welcoming space

Earn 9-12 CLE credits on insightful trending legal issues, including life sciences, data privacy, labor and employment law

Recharge with unique wellness and networking activities

Sponsorship registration must be completed no later than **January 5, 2024.**

For questions regarding sponsorship opportunities, please email us at info@nbacls.com.