



THE COMMERCIAL LAW SECTION
Connecting People, Ideas and Opportunities

2024 CORPORATE COUNSEL CONFERENCE SPONSORSHIP DECK



SAN ANTONIO, TX
FEBRUARY 15 - 17, 2024

CORPORATE COUNSEL CONFERENCE (CCC)

The Annual Corporate Counsel Conference is a place to nurture connections and recharge your batteries as we spend three days in fellowship with corporate attorneys from law firms and companies around the world.



Overview

The National Bar Association - Commercial Law Section's (NBA-CLS) 37th Annual Corporate Counsel Conference will be held February 15 - 17, 2024, in San Antonio, TX.

Drawing approximately 350 - 400 attendees each year, the Corporate Counsel Conference is designed to promote the mission of the Section by providing continuing legal education on a variety of substantive law topics, a law firm expo, signature panels, and wonderful networking, sharing, and learning opportunities for corporate and outside counsel.

Profile

In 1987, a small group within the National Bar Association - Commercial Law Section (NBA-CLS) met to consider ways for NBA members in business practice to meet with institutional corporate clients for the purpose of developing professional relationships and to create opportunities for institutional entities to seek out, meet, and refer outside legal matters to African-

American attorneys.

The inaugural Corporate Counsel Conference in 1988 was held in Chicago, Illinois and proved to be a resounding success because it enabled major corporations to meet and network with NBA members who practice in areas of substantive law affecting America's major corporations.

THE MISSION OF NBA-CLS

The mission of the NBA-CLS is to bring its outside and in-house counsel members together in order to increase the diversity of outside counsel representing Corporate America, diversify the ranks of corporate legal departments, and to provide networking and educational forums to address the interests of NBA members practicing in the area of commercial and corporate law. The NBA-CLS is also committed to serving the community and expanding the pipeline of African-Americans entering the legal profession.



THE 37TH ANNUAL

**CORPORATE
COUNSEL
CONFERENCE**
FEBRUARY 15 - 17, 2024



ENJOY CCC SIGNATURES & HIGHLIGHTS

Each year the NBA-CLS family convenes to network and support each other as we establish new connections and reinforce existing ones. From year to year, attendees have come to anticipate many of our signature sessions, events, and highlights.



WELLNESS FORUMS

The men and women wellness forums are signature sessions during the NBA CLS annual conference because they provide a platform for addressing gender-specific health issues and promoting overall well-being among both male and female participants in the Section.



ROUND TABLES

The General Counsel Roundtable, Signature Lunch Panel, and similar sessions bring together top legal experts, industry leaders, and influential figures to discuss key legal and business matters, fostering knowledge exchange, collaboration, and innovation within the Section.



LAW FIRM EXPO

The law firm expo offers an exclusive opportunity for NBA firms and corporate executives to connect with leading talent, enabling them to explore potential opportunities to collaborate, gain insights, and enhance their overall legal strategies.

CONFERENCE HIGHLIGHTS



SPA PACKAGES

The spa packages provide attendees with a rejuvenating and relaxing experience, allowing them to unwind and recharge amidst the intensive sessions and networking, contributing to their overall well-being and enhancing their conference experience.



GOLF OUTING

Annually, our Golf Outing offers participants a unique opportunity to network, enjoy outdoor recreation, and engage in friendly competition, fostering relationship-building and creating a memorable experience that combines business and leisure in a relaxed setting.



HEADSHOT LOUNGE

The headshot lounge provides attendees with professional headshot services, allowing them to update their professional profiles, enhance their personal branding, and capture high-quality images that can elevate their professional presence and networking opportunities.

AWARDS GALA

A celebration of the achievements of our NBA-CLS members and guests. It is an evening of revelry as we honor the exceptional contributions of the legal community.



SPONSORSHIP PACKAGES

PLATINUM SPONSOR \$25,000

- Platinum sponsorship recognition in all written and digital materials
- Verbal recognition at Conference opening and closing events
- Signage recognition throughout the Conference
- Full page color ad placement
- Six (6) complimentary registrations to the Conference
- Six (6) complimentary registrations for golf tournament attendees or up to \$200 credit towards a spa treatment (subject to availability)
- Three (3) invitations to Private In-House Counsel Reception
- One (1) suite upgrade at the regular conference rate (subject to availability)
- Up to three (3) conference speaking opportunities for attorneys (subject to expertise and availability)
- Spotlight for four (4) diverse attorneys on NBA CLS website and other media platforms
- Sponsor “spotlight” on the NBA CLS website and other media platforms
- CLE presentation opportunity for CLS Membership (post conference event)
- Placement of one (1) firm/company marketing item in the Conference bags
- Firm/company icon and hyperlink on the NBA CLS website
- One (1) article published on the NBA CLS website and other media platforms or law firm alert/advisory emailed to CLS membership

*** Maximum number of conference attendees is limited to six (6)**

FOR CORPORATE PLATINUM SPONSORS ONLY:

- Optional opportunity to present a video at the Conference highlighting your products, services, and /or company initiatives
- Optional opportunity to receive space at Expo to showcase your products, services, and/or company initiatives



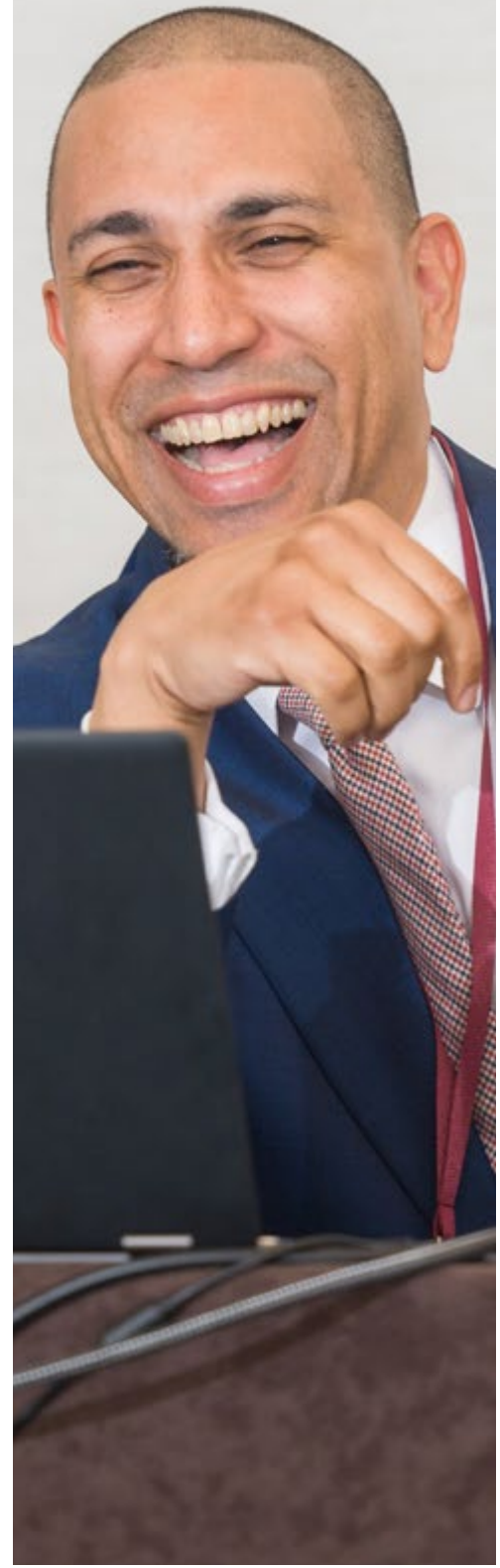
GOLD SPONSOR \$20,000

- Gold sponsorship recognition in all written and digital materials
- Verbal recognition at Conference opening and closing events
- Signage recognition throughout the Conference
- Full page color ad placement
- Four (4) complimentary registrations to the Conference
- Four (4) complimentary registrations for golf tournament attendees or up to \$200 credit towards a spa treatment (subject to availability)
- Three (3) invitations to Private In-House Counsel Reception
- Up to two (2) conference speaking opportunities for attorneys (subject to expertise and availability)
- Spotlight for two (2) diverse attorneys on NBA CLS website and other media platforms
- Sponsor “spotlight” on the NBA CLS website and other media platforms
- Placement of one (1) firm/company marketing item in the Conference bags
- Firm/company icon and hyperlink on the NBA CLS website

*** Maximum number of conference attendees is limited to six (6)**

FOR CORPORATE GOLD SPONSORS ONLY:

- Optional opportunity to receive space at Expo to showcase your products, services, and/or company initiatives



SPONSORSHIP PACKAGES



SILVER SPONSOR \$15,000

- Silver sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Full page color ad placement
- One (1) conference speaking opportunities for attorneys (subject to expertise and availability)
- Two (2) complimentary registrations to the Conference
- Two (2) complimentary registrations for golf tournament attendees or up to \$200 credit towards a spa treatment (subject to availability)
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms

*** Maximum number of conference attendees is limited to six (6)**

FOR CORPORATE SILVER SPONSORS ONLY:

- Optional opportunity to receive space at Expo to showcase your products, services, and/or company initiatives

MOBILE APP SPONSOR \$10,000

- Mobile Application sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference

***Limited availability to five (5) corporations or special conference sponsors**

PARTNER SPONSOR \$7,500

- Partner sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Half page black and white ad placement
- One (1) complimentary registration to the Conference
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms

*** Limited to law firms with 100 Attorneys or less**

*** Maximum conference attendees is limited to six (6)**

BRONZE SPONSOR \$10,000

- Bronze sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Half page black and white ad placement
- One (1) conference speaking opportunities for attorneys (subject to expertise and availability)
- One (1) complimentary registration to the Conference
- One (1) complimentary registrations for golf tournament attendees or up to \$200 credit towards a spa treatment (subject to availability)
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms
- Limited to law firms with 250 Attorneys or less

* Maximum number of conference attendees is limited to six (6)

FOR CORPORATE BRONZE SPONSORS ONLY:

- Optional opportunity to receive space at Expo to showcase your products, services, and/or company initiatives



PATRON SPONSOR \$5,000

- Patron sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- One (1) conference speaking opportunities for attorneys (subject to expertise and availability)
- Quarter page black and white ad placement
- One (1) complimentary registration to the Conference
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms

* Limited to law firms with 50 Attorneys or less

* Maximum number of conference attendees is limited to six (6)

BENEFACTOR SPONSOR \$2,500

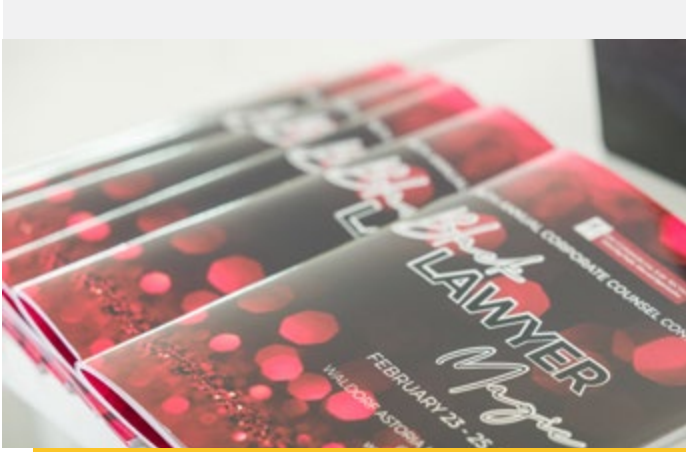
- Benefactor sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Quarter page black and white ad placement
- One (1) conference speaking opportunities for attorneys (subject to expertise and availability)
- One (1) complimentary registration to the Conference
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms

* Limited to law firms with 25 Attorneys or less

* Maximum number of conference attendees is limited to six (6)

PROGRAM AD

Looking to advertise in the program book for the upcoming conference? Maximize your brand exposure and reach a highly targeted audience of industry professionals by placing an ad in our program book. business.



PROGRAM AD SPECIFICATIONS

SIZES

Full Page Color
8.5 x 11 inches
\$1,500

Half Page Color
8.5 x 5.5 inches
\$1,000

Quarter Page Color
4.25 x 5.5 inches
\$500

ALL ADS

Must have:
1/8 bleed around the edge/300 dpi

Artwork must be camera ready/DO NOT embed images in MS Word or PDF

NO crop marks

NO printer's marks

Sponsorship ads must be submitted electronically to info@nbacls.com no later than January 5, 2024.

Description

- With a range of ad sizes and placements available, you can tailor your message to effectively showcase your products or services.
- Don't miss this opportunity to showcase your brand and make a lasting impression. Reserve your ad space today and make your mark at the conference.



WE LOOK FORWARD TO YOUR SUPPORT

MULTI-YEAR SPONSORS

Multi-year sponsorship opportunities are available.
For more information, please email info@nbacls.com.

Sponsorship registration must be completed
no later than **January 5, 2024**.

All complimentary registrations must be completed by
January 12, 2024 to participate in the Law Firm Expo.

ALL CHECKS ARE TO BE MADE PAYABLE TO:

NBA Commercial Law Section
Attn: Sponsorship Chair
c/o National Bar Institute
1816 12th Street NW
Washington DC 20009

**For questions regarding this sponsorship brochure or general inquiries,
please email us at info@nbacls.com.**

THANK YOU

NBA Commercial Law Section
Attn: Sponsorship Chair
c/o National Bar Institute
1816 12th Street NW
Washington DC 20009

info@nbacls.com
www.nbacls.com