

35TH ANNUAL CORPORATE COUNSEL CONFERENCE

MIAMI, FL
February 24 - 26, 2022

THE COMMERCIAL
LAW SECTION
Connecting People, Ideas and Opportunities



SPONSORSHIP BROCHURE



ABOUT THE CONFERENCE

The NBA-CLS's 35th Annual Corporate Counsel Conference will be held February 24-26, 2022 in Miami, FL.

Drawing approximately 350 - 400 attendees each year, the Corporate Counsel Conference is designed to promote our mission by providing continuing legal education on a variety of substantive law topics, a law firm expo, signature panels, and wonderful networking, sharing and learning opportunities for corporate and outside counsel.

The mission of the NBA-CLS is to bring its outside and in-house counsel members together in order to increase the diversity of outside counsel representing Corporate America, diversify the ranks of corporate legal departments, and to provide networking and educational forums to address the interests of NBA members practicing in the area of commercial and corporate law. The NBA-CLS is also committed to serving the community and expanding the pipeline of African-Americans entering the legal profession.

PLATINUM SPONSORS

\$25,000

- Platinum sponsorship recognition in all written and digital materials
- Verbal recognition at Conference opening and closing events
- Signage recognition throughout the Conference
- Full page color ad placement
- Six (6) complimentary registrations to the Conference
- Six (6) complimentary registrations for golf tournament attendees or up to \$200 credit towards a spa treatment (subject to availability)
- Three (3) invitations to Private In-House Counsel Reception
- One (1) suite upgrade at the regular conference rate (subject to availability)
- Up to three (3) attorneys to speak on the Conference CLE panels (subject to expertise and availability)
- Spotlight for four (4) diverse attorneys on NBA CLS website and other media platforms
- Sponsor "spotlight" on the NBA CLS website and other media platforms
- CLE presentation opportunity for CLS Membership (post conference event)
- Placement of one (1) firm/company marketing item in the Conference bags
- Firm/company icon and hyperlink on the NBA CLS website
- One (1) article published on the NBA CLS website and other media platforms or law firm alert/advisory emailed to CLS membership

** Maximum number of conference attendees is limited to six (6)*

CORPORATE PLATINUM SPONSORS ONLY:

- Optional opportunity to present a video at the Conference highlighting your products, services, and /or company initiatives
- Optional opportunity to receive space at Expo to showcase your products, services, and/or company initiatives
- Optional opportunity to receive space in registration area to showcase your products, services, and/or company initiatives

GOLD SPONSORS

\$20,000

- Gold sponsorship recognition in all written and digital materials
- Verbal recognition at Conference opening and closing events
- Signage recognition throughout the Conference
- Full page color ad placement
- Four (4) complimentary registrations to the Conference
- Four (4) complimentary registrations for golf tournament attendees or up to \$200 credit towards a spa treatment (subject to availability)
- Three (3) invitations to Private In-House Counsel Reception
- Up to two (2) attorneys to speak on the Conference CLE panels (subject to expertise and availability)
- Spotlight for two (2) diverse attorneys on NBA CLS website and other media platforms
- Sponsor "spotlight" on the NBA CLS website and other media platforms
- Placement of one (1) firm/company marketing item in the Conference bags
- Firm/company icon and hyperlink on the NBA CLS website

** Maximum number of conference attendees is limited to six (6)*

CORPORATE GOLD SPONSORS ONLY:

- Optional opportunity to receive space at Expo to showcase your products, services, and/or company initiatives
- Optional opportunity to receive space in registration area to showcase your products, services, and/or company initiatives



SILVER SPONSORS \$15,000

- Silver sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Full page color ad placement
- Up to one (1) attorney to speak on the Conference CLE panels (subject to expertise and availability)
- Two (2) complimentary registrations to the Conference
- Two (2) complimentary registrations for golf tournament attendees or up to \$200 credit towards a spa treatment (subject to availability)
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms

** Maximum number of conference attendees is limited to six (6)*

CORPORATE SILVER SPONSORS ONLY:

- Optional opportunity to receive space at Expo to showcase your products, services, and/or company initiatives
- Optional opportunity to receive space in registration area to showcase your products, services, and/or company initiatives

BRONZE SPONSORS \$10,000

- Bronze sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Half page black and white ad placement
- Up to one (1) attorney to speak on the Conference CLE panels (subject to expertise and availability)
- One (1) complimentary registration to the Conference
- One (1) complimentary registrations for golf tournament attendees or up to \$200 credit towards a spa treatment (subject to availability)
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms

** Limited to law firms with 250 Attorneys or less*

** Maximum number of conference attendees is limited to six (6)*

CORPORATE BRONZE SPONSORS ONLY:

- Optional opportunity to receive space at Expo to showcase your products, services, and/or company initiatives

MOBILE APP SPONSORS \$10,000

- Mobile Application sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference

** Limited availability to five (5) corporations or special conference sponsors*

PARTNER SPONSORS \$7,500

- Partner sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Half page black and white ad placement
- One (1) complimentary registration to the Conference
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms

** Limited to law firms with 100 Attorneys or less*

** Maximum number of conference attendees is limited to six (6)*

PATRON SPONSORS \$5,000

- Patron sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Up to one (1) attorney to speak on the Conference CLE panels (subject to expertise and availability)
- Quarter page black and white ad placement
- One (1) complimentary registration to the Conference
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms

** Limited to law firms with 50 Attorneys or less*

** Maximum number of conference attendees is limited to six (6)*

PROGRAM BOOK ADVERTISEMENTS

Full Page Black and White	Half Page Black and White
7.5 x 10 inches	7.5 x 5 inches
\$1,500	\$1,000

*Sponsorship ads must be submitted electronically to info@nbacsl.com no later than **December 15, 2021**.*

BENEFACTOR SPONSORS \$2,500

- Benefactor sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Quarter page black and white ad placement
- Up to one (1) attorney to speak on the Conference CLE panels (subject to expertise and availability)
- One (1) complimentary registration to the Conference
- Spotlight for one (1) diverse attorney on NBA CLS website and other media platforms

** Limited to law firms with 25 Attorneys or less*

** Maximum number of conference attendees is limited to six (6)*

MULTI-YEAR SPONSOR

Multi-year sponsorship opportunities are available.

For more information, please email

info@nbacsl.com.



ALL CHECKS ARE TO BE MADE PAYABLE TO:

NBA Commercial Law Section
Attn: Sponsorship Chair
c/o National Bar Institute
1816 12th Street NW
Washington DC 20009

For questions regarding this sponsorship brochure or general inquiries, please email us at info@nbacsl.com.

** Please note that conference attendees that register for the golf tournament but do not attend the event and do not cancel by the applicable deadline may be subject to a cancellation fee.*