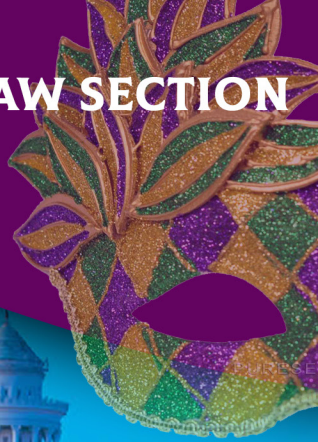




**THE NBA COMMERCIAL LAW SECTION
PRESENTS...**



**33RD ANNUAL
CORPORATE COUNSEL CONFERENCE**



“NO LIMIT!”

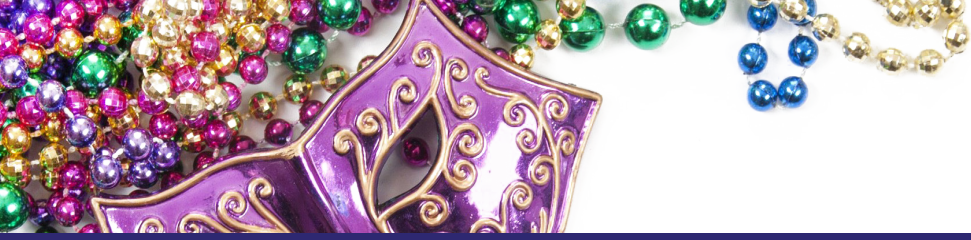


REGISTRATION BROCHURE

FEBRUARY 13-15, 2020

**THE RITZ-CARLTON, NEW ORLEANS
921 CANAL STREET
NEW ORLEANS, LA**





REGISTRATION INFORMATION

The 33rd annual Corporate Counsel Conference will be held from **February 13th-15th, 2020 at The Ritz-Carlton, New Orleans**. Registration is open to Outside Counsel, In-House Counsel, Government Attorneys, as well as Corporate Representatives.

Early Registration Deadline November 29, 2019

Regular Registration Deadline January 10, 2020

Outside Counsel Registration Fee

\$700.00 Early Bird

\$850.00 (after November 29, 2019)

**In-House/Corporate Counsel Registration is
Complimentary***

**Registrations will be accepted via online registration only at
www.nbacls.com**

THERE WILL BE NO MANUAL OR ON-SITE REGISTRATION

OUTSIDE COUNSEL REGISTRATION INFORMATION

Online registration will be available until the deadline, or when capacity is reached. Outside Counsel participation is limited to 300 attorneys.

All Outside Counsel/Law firm participants must be current members of both the National Bar Association and the Commercial Law Section.

The Commercial Law Section does not maintain NBA membership information. If you are uncertain about your NBA membership status, please contact the NBA Office directly at 202.842.3900 for verification. Commercial Law Section dues are \$50.00. If your NBA and Section dues are not current, please be sure to pay your dues on-line at www.nationalbar.org.

A law firm may have no more than two (2) Partners/Counsel and two (2) Associates attend the Conference, unless the law firm is a Platinum Sponsor. Platinum sponsors may have up to 6 attendees. The number of attendees includes those who are speaking during the Conference.

IN-HOUSE COUNSEL/CORPORATE REPRESENTATIVE REGISTRATION INFORMATION

Each corporation may register an unlimited number of In-House Counsel and Corporate Counsel Representatives. There is no registration fee for In-House or Corporate Representative attendees. **However, each corporation is required to conduct an informational interview with at least four (4) law firms.**





REGISTRATION INFO CONT' AND SPONSORSHIP INFORMATION

GUEST REGISTRATION FEES

The guest registration fee is \$400.00 per guest and must be included with the participant's Conference registration. **This fee is reserved for spouses and non-attorney guests.** The guest fee includes the Thursday Welcome Reception, Friday Dinner and Awards Celebration and Saturday evening reception. **Attorneys cannot attend the conference as a guest. Each attorney must pay a separate registration fee.**

OTHER FEES

Returned checks are subject to a \$50.00 fee, plus any applicable bank charges. All cancellations will be subject to a \$75.00 administrative fee. **No cancellations will be accepted after January 10, 2020.** All cancellation requests must be made in writing via email, and refunds will take approximately 6-8 weeks following the Conference to process. A registration may be transferred to another attorney within the same law firm or organization before January 10, 2020.

All cancellation and transfer requests must be emailed no later than January 10, 2020 to the NBA Commercial Law Section Event Coordinator at info@nbacls.com.

SPONSORSHIP INFORMATION

Sponsorship opportunities are available. The Sponsorship Brochure is available online at www.nbacls.com or you may contact the Sponsorship Chair:

Rashida MacMurray, Sponsorship Chair
Commercial Law Section of the National Bar Association
1075 Peachtree Street NE, Suite 3650
Atlanta, Georgia 30309
(404) 965-3968
sponsorships@nbacls.com





HOTEL INFORMATION

The Ritz-Carlton, New Orleans
921 Canal Street
New Orleans, Louisiana
Phone: (504) 524-7233

Registered attendees will receive a discounted Group Room Rate: \$305.00*
**Exclusive of applicable state and local sales taxes, resort fees and occupancy fees*

Please register for the Conference as early as possible. The group rate will be available until January 17, 2020, or until we have reached capacity.

The group room rate will be honored three (3) days before and after the Conference dates, subject to room availability. Registered attendees will receive a link to reserve their hotel room for the Conference in an email confirming their registration. You must be registered for the Conference to reserve a room at the group rate. Any rooms reserved at the group rate by non-registered individuals are subject to cancellation without prior notice.

All conference attendees, including outside counsel, in-house counsel, corporate representatives, conference sponsors, and CLE speakers are responsible for making their own hotel arrangements.





CONFERENCE DETAILS

CONFERENCE DETAILS

Law Firm Interviewing and Networking Expo*

**Registration for this portion of the Conference is not automatic. During the online registration process, Outside Counsel must indicate if they would like to participate in this portion of the Conference. Each corporation is required to conduct an informational interview with at least four (4) law firms to offset their complimentary registration.*

The Conference includes a Law Firm Interviewing and Networking Expo (“Expo”), which is included in the Outside Counsel registration fee. The Expo will allow each law firm that registers for the Expo an opportunity to have an one-on-one informational interview with In-House Counsel/Corporate Representative attendees during the Expo to discuss the legal services they offer. The Expo provides a unique networking platform and an additional opportunity for In-House Counsel/Corporate Representatives to meet with Outside Counsel.

Each law firm must indicate whether they would like a table at the Expo during the online registration process. Law firms will have one (1) table to display their material with two (2) chairs on each side to conduct interviews. Each firm must limit their display to information and marketing material that can be presented on the table top. A firm banner (vertical or horizontal) is permitted behind the firm’s designated table, but it must be freestanding and cannot exceed six (6) feet in length or height. A firm table cloth is also permitted.

Please note: If a law firm is selected for a scheduled informational interview, the interview will be conducted at specific times during the Expo at the law firm’s table. Law firms that are selected for a scheduled informational interview will receive correspondence prior to the Conference as well as a hard copy of the interview schedule at the Conference Registration Desk upon check in and the interview will also be reflected in the “My Schedule” section of the Conference App.



RESUME/LAW FIRM BIOGRAPHY SUBMISSION PROCESS

Please note that failure to expressly follow these instructions may result in exclusion of your law firm biography and attorney questionnaire information from the corporation review process.

Unlike other conferences, the Corporate Counsel Conference offers a unique scheduled interviewing opportunity. Before the Conference, In-House Counsel pre-select Outside Counsel for scheduled informational interviews. Scheduled informational interviews are conducted in fifteen (15) minute intervals on the designated Conference date during the Expo at the firm's table. In addition to the scheduled informational interviews, **In-House Counsel and Corporate Representatives are encouraged to walk throughout the Expo room to meet the participating Outside Counsel.** While there is no guarantee that Outside Counsel will be granted a scheduled interview or retained for representation, the Expo is intended to provide Outside Counsel with significant interaction and opportunities to meet and network with In-House Counsel/Corporate Representatives and opportunities for potential informal/unscheduled interviews.

To participate in the scheduled informational interview process, Outside Counsel must first register for the Conference. Within the registration website, Outside Counsel will be asked to provide a resume by answering in depth questions regarding their background and experience. In advance of the Conference, In-House Counsel and Corporate Representatives will be able to view Outside Counsel's information for the interview process. **Registered In-House Counsel and/or Corporate Representatives will receive a link to access the information provided by Outside Counsel and will request interviews via the link provided.**

Outside Counsel will also be asked to submit a one page Law Firm biography on a letter-size page on one side only. Do not exceed one (1) page. **Your Law Firm Biography must be consistent with the sample provided on our website at www.nbacls.com.**

Submit your Law Firm Biography by uploading it via the registration site only. Submissions via U.S. mail, email, or fax will not be accepted.

All Law Firm Biographies must be received by January 10, 2020. Any Law Firm Biography received after the deadline will not be included.

SCHEDULED INFORMATIONAL INTERVIEWS

If selected for an interview, Outside Counsel will receive his/her interview schedule with the name of the corporation prior to the Conference via e-mail.

Submission of a Law Firm Biography does not guarantee an interview. Due to the specific needs of the participating corporations, some Outside Counsel attendees may not be interviewed during the Expo. The Conference, however, provides numerous other opportunities for Outside Counsel to meet In-House Counsel and Corporate Representative attendees. Many In-House Counsel and Corporate Representatives have retained Outside Counsel as a result of the informal networking offered by the Conference in addition to the scheduled interview process and Expo.

CONFERENCE NETWORKING

Beyond the Expo and potential interviews, the three-day Conference offers unparalleled opportunities for Outside Counsel to meet In-House Counsel/Corporate Representatives from numerous Fortune 1000 companies. Networking opportunities exist throughout the entire Conference, including the receptions, group breakfasts and lunches, and the golf and spa events. Outside Counsel should take advantage of these great networking opportunities because they only present themselves in this manner once a year at the Corporate Counsel Conference.

SPEAKING OPPORTUNITIES

Opportunities to speak at the Conference are limited and very competitive. Only Outside Counsel who are with law firms that sponsor the Conference will be considered as potential speakers. There is no sponsorship requirement for In-House Counsel selected to speak.

CORPORATE DINE-AROUNDS

The Corporate Dine-Arounds offer a unique opportunity for In-House Counsel and Corporate Representatives to meet Outside Counsel and continue networking in a casual but intimate atmosphere during a dinner at one of several fine restaurants nearby. The cost of the Dine-Arounds is “dutch treat” and is not included in the cost of registration. They will take place on Thursday, February 13, 2020 after the Welcome Reception. The online sign-up to participate in the dine-arounds will be available at least 1 month prior to the Conference. At the conclusion of the Welcome Reception, transportation will be provided to and from the restaurants for the dine-arounds. Registrants should stay tuned for details about the Dine-Arounds and are encouraged to take advantage of this great marketing and networking opportunity. The deadline for sign-ups is January 31, 2020.

GOLF EVENT

Saturday, February 15, 2020
12:00p.m. (*Shotgun Start*)



SPA EVENT*

Saturday, February 15, 2020
9:00 a.m. to 4:00 p.m.
The Ritz-Carlton, New Orleans
(504) 670-2929

Conference attendees are responsible for payment of spa services unless otherwise indicated. *Call the Spa directly to make your appointment. A menu of services is available online at the [Ritz-Carlton Spa](#).

SPONSOR SPA TREATMENTS

Select sponsors will receive up to \$200 towards their spa treatments as described in our sponsorship brochure. This benefit is non transferable. You must be registered as a sponsor to receive credit towards your treatment. Call The Ritz-Carlton Spa directly to make your appointment. Your sponsorship will be cross referenced with the registration list by the spa before your discount is applied. All sponsors must have spa appointments confirmed no later than February 7, 2020. Sponsor Spa appointments will not be accepted after February 7, 2020. For questions please call 404-965-3968 or email us at info@nbacls.com.



PRELIMINARY CONFERENCE AGENDA

WEDNESDAY, FEBRUARY 12, 2020

11:00 a.m. - 3:00 a.m. Community Service Project
4:00 p.m. - 6:00 p.m. Pre-Conference Check in

THURSDAY, FEBRUARY, 13, 2020

7:00 a.m. - 4:00 p.m. Conference Registration, Expo Setup
7:00 a.m. - 8:00 a.m. Networking Buffet Breakfast
8:00 a.m. - 8:15 a.m. Welcome Session
8:15 a.m. - 9:30 a.m. General Counsel Roundtable
9:45 a.m. - 10:45 a.m. CLE #1-M&A Due Diligence Considerations for Deals Involving Government Contractors
9:45 a.m. - 10:45 a.m. CLE #2-Class and Collective Actions: How to Win or Lose in the First 90 days
11:00 a.m. - 12:00 p.m. CLE #3-Location, Location, Location: Mitigating Risk in Difficult Jurisdictions
11:00 a.m. - 12:00 p.m. CLE #4-The Emergence of Autonomous Vehicle Technologies
12:15 p.m. - 1:30 p.m. Crisis Management Signature Panel and Networking Lunch
1:45 p.m. - 2:45 p.m. CLE #5-Disrupting Structural Barriers Impeding the Advancement of Lawyers of Color
1:45 p.m. - 2:45 p.m. CLE #6-Cyber Risk: Our Roles as Attorneys
3:00 p.m. - 4:00 p.m. CLE #7-AI in Healthcare: Legal and Ethical Considerations
3:00 p.m. - 4:00 p.m. CLE #8
5:00 p.m. - 5:45 p.m. Private Reception: Premium Sponsors and In-House Counsel Only
5:45 p.m. - 6:45 p.m. Welcome Reception (all conference attendees)
7:00 p.m. - 10:00 p.m. Corporate Dine-Arounds: (Buses start departing at 7:00 p.m.)

FRIDAY, FEBRUARY 14, 2020

7:30 a.m. - 8:00 a.m. Networking Breakfast
8:00 a.m. - 9:00 a.m. Fireside Chat
9:15 a.m. - 12:15 p.m. Law Firm Interviewing and Networking Expo
12:30 p.m. - 2:00 p.m. Outside Counsel Strategies Panel and Networking Lunch
12:30 p.m. - 2:00 p.m. In-House Counsel Strategies Panel and Networking Lunch
2:15 a.m. - 3:15 p.m. CLE #9-Value Proposition: How In-House Counsel can Help NBA Members Design their Firm's Value Propositions Before Pitching to Corporate Counsel
2:15 p.m. - 3:15 p.m. CLE #10 ADA Accessibility Attacks: Protecting Company Websites and Mobile Applications
3:30 p.m. - 4:30 p.m. CLE #11-Common Deal Killers in Commercial Purchases
3:30 p.m. - 4:30 p.m. CLE #12-The Other Patent Type: Design Patent Considerations for Companies
5:00 p.m. - 6:15 p.m. Sponsor Photos and Acknowledgement
6:30 p.m. - 9:30 p.m. No Limit Awards and Dinner Celebration
- • Acknowledgement of Jean-Marie Sylla, Jr., Award winner
- • Presentation of 2020 Cora T. Walker Legacy Award
- • Presentation of the 2020 John Lewis, Jr. Corporation of the Year Award

SATURDAY, FEBRUARY 15, 2020

7:00 a.m. - 11:30 a.m. CLE Form Submission at registration desk
8:00 a.m. - 9:15 a.m. Continental Breakfast
8:30 a.m. - 5:00 p.m. Headshot Lounge
9:30 a.m. - 10:30 a.m. CLE# 13-Ethical Issues and Best Practices in Internal Investigations
9:30 a.m. - 10:30 a.m. CLE# 14-Seismic Shifts in Privacy Across the Atlantic: Federal, State, and International – Where is the Law Now?
9:00 a.m. - 4:00 p.m. Spa and Lunch
12:00 p.m. - 5:00 p.m. Golf Tournament and Lunch
12:00 p.m. - 1:00 p.m. Lunch Served
6:00 p.m. - 8:00 p.m. Farewell Reception

**NATIONAL BAR ASSOCIATION
COMMERCIAL LAW SECTION**

33rd Annual Corporate Counsel Conference

February 13-15, 2020
The Ritz- Carlton, New Orleans
921 Canal Street
New Orleans, Louisiana 70112



**NATIONAL BAR ASSOCIATION
COMMERCIAL LAW SECTION**
1075 Peachtree Street NE, Suite 3650
Atlanta, Georgia 30309
Phone: (404) 965-3968
www.nbacls.com