



THE COMMERCIAL LAW SECTION
Connecting People, Ideas and Opportunities

2026 CORPORATE COUNSEL CONFERENCE SPONSORSHIP DECK



WALDORF ASTORIA MONARCH BEACH
DANA POINT, CA
FEBRUARY 19 - 21, 2026

ANNUAL CORPORATE COUNSEL CONFERENCE (CCC)



Overview

The National Bar Association - Commercial Law Section's (NBA-CLS) 39th Annual Corporate Counsel Conference will be held February 19 - 21, 2026 at the Waldorf Astoria Monarch Beach in Dana Point, CA.

Drawing approximately 350 - 400 attendees each year, the Corporate Counsel Conference is designed to promote the mission of the Section by providing continuing legal education on a variety of substantive law topics, a Law Firm/Corporate Counsel Connections Lounge, signature panels, and wonderful networking, sharing, and learning opportunities for corporate counsel and law firm attorneys.

Profile

In 1987, a small group within the NBA-CLS met to consider ways for NBA members in business practice to meet with institutional corporate clients for the purpose of developing professional relationships and to create opportunities for institutional entities to seek out, meet, and refer outside legal matters to NBA members.

The inaugural Corporate Counsel Conference in 1988 was held in Chicago, Illinois, and proved to be a resounding success because it enabled major corporations to meet and network with NBA members who practice in areas of substantive law affecting America's major corporations.



THE MISSION OF NBA-CLS

The mission of the NBA-CLS is to bring corporate counsel and law firm attorneys together in order to increase the diversity of law firms representing Corporate America, diversify corporate legal departments, and to provide networking and educational forums to address the interests of NBA members practicing in the area of commercial and corporate law. The NBA-CLS is also committed to serving the community and expanding the pipeline of lawyers entering the legal profession.

THE 39TH ANNUAL

CORPORATE COUNSEL CONFERENCE

FEBRUARY 19 - 21, 2026



ENJOY CCC SIGNATURES & HIGHLIGHTS

Each year, the NBA-CLS family convenes to network and support each other as we establish new connections and reinforce existing ones. From year to year, attendees come to anticipate many of our signature CLE sessions, events, and highlights.



WELLNESS FORUMS

Since 2020, NBA-CLS has hosted gender-focused wellness forums. These signature sessions provide a platform for addressing gender-specific health issues and promoting overall well-being among lawyers in the Section.



HEADSHOT LOUNGE

The headshot lounge provides attendees with professional headshot services, allowing them to update their professional profiles, enhance their personal branding, and capture high-quality images that can elevate their professional presence and networking opportunities.



LAW FIRM/CORPORATE COUNSEL CONNECTIONS LOUNGE

The law firm/corporate counsel connections lounge offers an exclusive opportunity for law firms and corporate executives to connect with leading talent, enabling them to explore potential opportunities to collaborate, gain insights, and enhance their overall legal strategies.

CONFERENCE HIGHLIGHTS



SPA

The spa provides attendees with a rejuvenating and relaxing experience, allowing them to unwind and recharge amidst the intensive sessions and networking, contributing to their overall well-being and enhancing their conference experience.



GOLF CLINIC & TOURNAMENT

Our Golf Clinic & Tournament offers participants a unique opportunity to network, enjoy outdoor recreation, and engage in friendly competition, fostering relationship-building and creating a memorable experience that combines business and leisure in a relaxed setting.



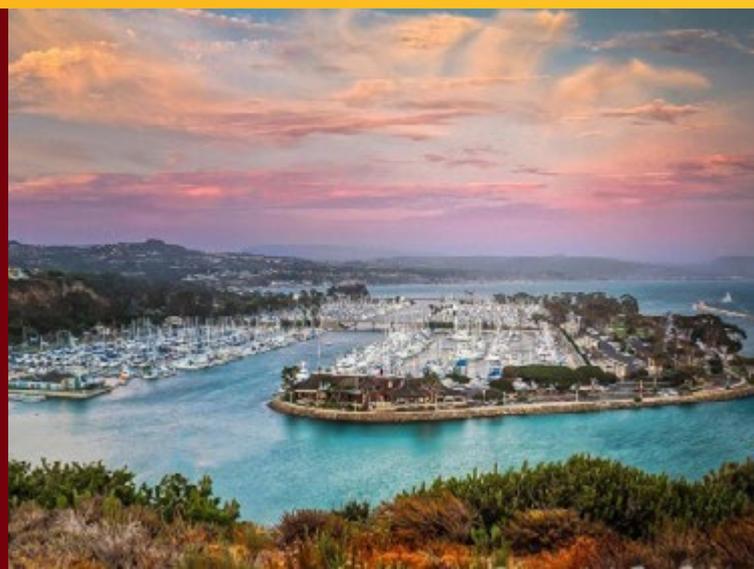
AWARDS CELEBRATION

A celebration of the achievements of our NBA-CLS members and guests. It is an evening of revelry as we honor the exceptional contributions of the legal community.

GET TO KNOW DANA POINT!

Dana Point is a scenic coastal city nestled along Southern California's Orange County coastline. Known for its picturesque harbor, dramatic ocean bluffs, and world-class surfing, Dana Point offers a unique blend of natural beauty, marine life, and laid-back luxury. We hope you make time to explore all that Dana Point has to offer.

<https://visitdanapoint.com/>



SPONSORSHIP PACKAGES



SIGNATURE SPONSOR \$50,000 (Limited to 1)

- Signature sponsorship recognition in all written and digital materials
- Verbal recognition at Conference opening and closing events
- Signage recognition throughout the Conference
- Recognition as a Signature Sponsor for the 2026 CCC at the signature lunch panel
- Full page color ad placement
- Six (6) complimentary registrations to the Conference
- Priority & Reserved Registration for headshot photo session for up to two (2) attendees
- Six (6) complimentary full golf tournament registrations to include golf club fees OR a \$250 credit towards a spa treatment.
One per person (golf or spa) (subject to availability)
- Six (6) invitations to the VIP Private Corporate Counsel Reception
- Two (2) suite upgrades at the regular conference rate (subject to availability)
- Spotlight for four (4) attorneys on NBA-CLS website and other media platforms (post conference benefit)
- Sponsor “spotlight” on the NBA-CLS website and other media platforms (post conference benefit)
- Eligible to submit up to three (3) attorneys for consideration for conference speaking opportunities (subject to expertise and availability)
- Two (2) CLE presentation opportunities for CLS Membership (post conference benefit)
- Placement of one (1) firm/company marketing item in the Conference bags
- Firm/company icon and hyperlink on the NBA-CLS website
- One (1) article published on the NBA-CLS website and other media platforms or law firm alert/advisory emailed to CLS membership (post conference benefit)

FOR CORPORATE SIGNATURE SPONSORS ONLY:

- Optional opportunity to receive space at the Law Firm/Corporate Counsel Connections Lounge to showcase your products, services, and/or company initiatives
- Optional opportunity to present a video at the conference highlighting your products, services and/or company initiative

Maximum number of attendees per corporation/law firm is eight (8)

PLATINUM SPONSOR \$30,000

- Platinum sponsorship recognition in all written and digital materials
- Verbal recognition at Conference opening and closing events
- Signage recognition throughout the Conference
- Recognition as a Platinum Sponsor for the 2026 CCC at the signature lunch panel
- Full page color ad placement
- Five (5) complimentary registrations to the Conference
- \$250 credit towards the golf tournament OR a spa treatment for up to five (5) attendees. **One per person (golf or spa)** (subject to availability)
- Three (3) invitations to the VIP Private Corporate Counsel Reception
- One (1) suite upgrade at the regular conference rate (subject to availability)
- Eligible to submit up to three (3) attorneys for consideration for conference speaking opportunities (subject to expertise and availability)
- Spotlight for three (3) attorneys on NBA-CLS website and other media platforms (post conference benefit)
- Sponsor “spotlight” on the NBA-CLS website and other media platforms (post conference benefit)
- CLE presentation opportunity for CLS Membership (post conference benefit)
- Placement of one (1) firm/company marketing item in the Conference bags
- Firm/company icon and hyperlink on the NBA-CLS website
- One (1) article published on the NBA-CLS website and other media platforms or law firm alert/advisory emailed to CLS membership (post conference benefit)

FOR CORPORATE PLATINUM SPONSORS ONLY:

- Optional opportunity to receive space at the Law Firm/ Corporate Counsel Connections Lounge to showcase your products, services, and/or company initiatives
- Optional opportunity to present a video at the conference highlighting your products, services and/or company initiative

**Maximum number of attendees per corporation is eight (8)/
per law firm is six (6)**



SPONSORSHIP PACKAGES



GOLD SPONSOR \$25,000

- Gold sponsorship recognition in all written and digital materials
- Verbal recognition at Conference opening and closing events
- Signage recognition throughout the Conference
- Full page color ad placement
- Four (4) complimentary registrations to the Conference
- \$200 credit towards the golf tournament OR a spa treatment for up to four (4) attendees (subject to availability)*
- Two (2) invitations to the VIP Private Corporate Counsel Reception
- Eligible to submit up to two (2) attorney for consideration for a conference speaking opportunity (subject to expertise and availability)
- Spotlight for two (2) attorneys on NBA-CLS website and other media platforms (post conference benefit)
- Sponsor “spotlight” on the NBA-CLS website and other media platforms (post conference benefit)
- Placement of one (1) firm/company marketing item in the Conference bags
- Firm/company icon and hyperlink on the NBA-CLS website

FOR CORPORATE GOLD SPONSORS ONLY:

- Optional opportunity to receive space at the Law Firm/ Corporate Counsel Connections Lounge to showcase your products, services, and/or company initiatives.

**Maximum number of attendees per corporation is eight (8)/
per law firm is six (6)**

HEADSHOT LOUNGE \$25,000 (Limited to 2)

- Headshot Lounge sponsorship recognition in all written and digital materials
- Verbal recognition at Conference opening and closing events
- Signage recognition at the entrance of the Headshot Lounge
- Live DJ and lounge décor to reflect a modern, stylish, and branded experience
- Full page color ad placement
- Two (2) complimentary registrations to the Conference
- Priority & Reserved Registration for headshot photo session for up to five (5) attendees
- \$200 credit towards the golf tournament OR a spa treatment for up to two (2) attendees. **One per person (golf or spa)** (subject to availability)
- Two (2) invitations to the VIP Private Corporate Counsel Reception
- One (1) suite upgrade at the regular conference rate (subject to availability)
- Eligible to submit one (1) attorney for consideration for a conference speaking opportunity (subject to expertise and availability)
- Sponsor “spotlight” on the NBA-CLS website and other media platforms (post conference benefit)
- Firm/company icon and hyperlink on the NBA-CLS website

**Maximum number of attendees per corporation is eight (8)/
per law firm is six (6)**



SPONSORSHIP PACKAGES



SILVER SPONSOR \$20,000

- Silver sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Full page color ad placement
- Two (2) complimentary registrations to the Conference
- \$200 credit towards the golf tournament OR a spa treatment for up to two (2) attendees. **One per person (golf or spa)** (subject to availability)
- Two (2) invitations to the VIP Private Corporate Counsel Reception
- Eligible to submit one (1) attorney for consideration for a conference speaking opportunity (subject to expertise and availability)
- Spotlight for one (1) attorney on NBA-CLS website and other media platforms (post conference benefit)
- Firm/company icon and hyperlink on the NBA-CLS website

FOR CORPORATE SILVER SPONSORS ONLY:

- Optional opportunity to receive space at the Law Firm/ Corporate Counsel Connections Lounge to showcase your products, services, and/or company initiatives.

**Maximum number of attendees per corporation is eight (8)/
per law firm is six (6)**

BRONZE SPONSOR \$15,000

- **Limited to law firms with 250 Attorneys or less**
- Bronze sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Half page black and white ad placement
- One (1) complimentary registration to the Conference
- \$200 credit towards the golf tournament OR a spa treatment for one (1) attendee. **One per person (golf or spa)** (subject to availability)
- Eligible to submit one (1) attorney for consideration for a conference speaking opportunity (subject to expertise and availability)
- Spotlight for one (1) attorney on NBA-CLS website and other media platforms (post conference benefit)
- Firm/company icon and hyperlink on the NBA-CLS website

FOR CORPORATE BRONZE SPONSORS ONLY:

- Optional opportunity to receive space at the Law Firm/ Corporate Counsel Connections Lounge to showcase your products, services, and/or company initiatives.

**Maximum number of attendees per corporation is eight (8)/
per law firm is six (6)**

SPONSORSHIP PACKAGES



MOBILE APP SPONSOR \$10,000

- Mobile Application sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Firm/company icon and hyperlink on the NBA-CLS website

*** Limited availability to five (5) corporations or special conference sponsors**

Maximum number of attendees per corporation is eight (8)

PARTNER SPONSOR \$10,000

- Partner sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Half page black and white ad placement
- One (1) complimentary registration to the Conference
- Eligible to submit one (1) attorney for consideration for a conference speaking opportunity (subject to expertise and availability)
- Spotlight for one (1) attorney on NBACLS website and other media platforms (post conference benefit)
- Firm/company icon and hyperlink on the NBA-CLS website

*** Limited to law firms with 200 Attorneys or less**

Maximum number of attendees per corporation is eight (8)/ per law firm is six (6)

PATRON SPONSOR \$7,500

- Patron sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Quarter page black and white ad placement
- One (1) complimentary registration to the Conference
- Eligible to submit one (1) attorney for consideration for a conference speaking opportunity (subject to expertise and availability)
- Spotlight for one (1) attorney on NBA-CLS website and other media platforms (post conference benefit)
- Firm/company icon and hyperlink on the NBA-CLS website

*** Limited to law firms with 100 Attorneys or less**

Maximum number of attendees per corporation is eight (8)/ per law firm is six (6)

BENEFACTOR SPONSOR \$5,000

- Benefactor sponsorship recognition in all written and digital materials
- Signage recognition throughout the Conference
- Quarter page black and white ad placement
- One (1) complimentary registration to the Conference
- Eligible to submit one (1) attorney for consideration for a conference speaking opportunity (subject to expertise and availability)
- Spotlight for one (1) attorney on NBA-CLS website and other media platforms (post conference benefit)
- Firm/company icon and hyperlink on the NBA-CLS website

*** Limited to law firms with 50 Attorneys or less**

Maximum number of attendees per corporation is eight (8)/ per law firm is six (6)



SPONSORSHIP PACKAGES AT-A-GLANCE

**39TH ANNUAL CORPORATE
COUNSEL CONFERENCE
DANA POINT, CA
FEBRUARY 19 - 21, 2026**

SPONSOR BENEFIT

	SIGNATURE SPONSOR \$50,000	PLATINUM SPONSOR \$30,000	GOLD SPONSOR \$25,000	HEADSHOT LOUNGE \$25,000	SILVER SPONSOR \$20,000	BRONZE SPONSOR \$15,000	MOBILE APP SPONSOR \$10,000	PARTNER SPONSOR \$10,000	PATRON SPONSOR \$7,500	BENEFACTOR SPONSOR \$5,000
Special Recognition as a Sponsor of the 2026 CCC at the Signature Lunch Program including 2-3 minute informational video	▲	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Sponsorship recognition in all written and digital materials (at appropriate level)	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Verbal recognition at Conference opening and closing events	▲	▲	▲	▲	N/A	N/A	N/A	N/A	N/A	N/A
Signage recognition throughout the Conference	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲
Program Booklet Ad	Full	Full	Full	Full	Full	Half	N/A	Half	Qtr	Qtr
Conference speaking opportunities for attorneys (subject to expertise and availability)	Up to 3	Up to 3	Up to 2	1	1	1	N/A	1	1	1
Complimentary registrations to the Conference	6	5	4	2	2	1	N/A	1	1	1
Credits toward golf OR spa (amount varies by level) Signature receives full golf tournament registration OR credit towards spa	6	5	4	2	2	1	N/A	N/A	N/A	N/A
Priority & Reserved Registration for headshot photo session	2	N/A	N/A	5	N/A	N/A	N/A	N/A	N/A	N/A
Invitations to Private VIP Corporate Counsel Reception	6	3	2	2	N/A	N/A	N/A	N/A	N/A	N/A
Suite upgrade at the regular conference rate (subject to availability)	2	1	N/A	1	N/A	N/A	N/A	N/A	N/A	N/A
Spotlight for attorneys on NBA-CLS website and other media platforms (post conference benefit)	4	3	2	N/A	1	1	N/A	1	1	1
Sponsor "spotlight" on the NBA-CLS website and other media platforms (post conference benefit)	▲	▲	▲	▲	N/A	N/A	N/A	N/A	N/A	N/A
CLE presentation opportunity for CLS Membership (post conference benefit)	2	1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Article published on the NBA-CLS website and other media platforms or law firm alert/advisory emailed to CLS membership (post conference benefit)	▲	▲	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement of firm/company marketing item in the Conference bags	▲	▲	▲	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Firm/company icon and hyperlink on the NBA-CLS website	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲

MULTI-YEAR SPONSORS

Multi-year sponsorship opportunities are available.

For questions regarding sponsorship opportunities, please email us at info@nbacls.com.

PROGRAM AD

Looking to advertise in the program book for the upcoming conference? Maximize your brand exposure and reach a highly targeted audience of industry professionals by placing an ad in our program book.



PROGRAM AD SPECIFICATIONS

SIZES

Full Page Color
8.5 x 11 inches
\$1,500

Half Page Color
8.5 x 5.5 inches
\$1,000

Quarter Page Color
4.25 x 5.5 inches
\$500

ALL ADS

Must have:
1/8 (0.125) bleed around
the edge/
Resolution 300 dpi

Artwork must be camera ready/**DO NOT embed images in MS Word document**

NO crop marks

NO printer's marks

PLEASE FOLLOW SPECIFICATIONS AS NOTED

Sponsorship ads must be submitted electronically to info@nbacls.com no later than **January 5, 2026**. Ads that do not follow specs will be returned for correction.

Description

- With a range of ad sizes and placements available, you can tailor your message to effectively showcase your products or services.
- Don't miss this opportunity to showcase your brand and make a lasting impression. Reserve your ad space today and make your mark at the conference.



WE LOOK FORWARD TO YOUR SUPPORT

CRITICAL DATES TO REMEMBER

December 5, 2025

Sponsorship registration must be completed.

December 19, 2025

All complimentary registrations must be completed to participate in the Law Firm/Corporate Counsel Connections Lounge.

January 19, 2026

Any substitutions or transfers to registered attendees must be submitted no later than the date above. Requests for substitutions after this date will be subject to a non-refundable administrative fee of and will be considered on a case by case basis.

ALL CHECKS ARE TO BE MADE PAYABLE TO:

National Bar Institute (NBI)

Attn: Frank Seales Jr.

c/o National Bar Institute

1816 12th Street NW

Washington, DC 20009

For questions regarding this sponsorship brochure or general inquiries, please email us at info@nbacls.com.

THANK YOU

info@nbacls.com
www.nbacls.com